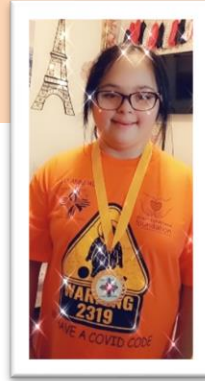


SENM 2nd Annual Step Up 4 Down Syndrome Walk

October 16th, 2021

Sponsorship Opportunities



What is the Down Syndrome Foundation of SENM?

The Down Syndrome Foundation of Southeastern New Mexico believes all individuals with Down syndrome have a dream and a valuable life to live. Therefore, we work to prepare, guide, educate, equip, and support all individuals with Down syndrome, their families, their supporters, and their community. We provide educational events, scholarships, camps, programs, and medical outreach to medical professionals in the community.

What is the Step Up 4 Down Syndrome Walk?

The Step Up 4 Down Syndrome Walk is a 1-mile walk in which anyone can participate without special training. This walk is formerly known as the annual SENM Buddy Walk and has been recently renamed as the "Step Up 4 Down Syndrome Walk". The goal of the Step Up 4 Down Syndrome walk is to promote understanding and acceptance of people with Down syndrome. In previous years the annual walk has attracted over 1000 participants and raised over \$50,000 to support individuals with Down syndrome and their families and we expect the same outcome for the Step Up 4 Down Syndrome walk in coming years.

What is Down syndrome?

Down syndrome occurs when a person has an extra copy of the #21 chromosome; instead of the typical 46 chromosomes in each cell, a person with Down syndrome has 47. Down syndrome occurs in one out of every 691 live births, which is up from 1 in 1087 in 1990. It affects people of all ages, races, and economic levels. It is the most frequently occurring chromosomal disorder.

Recent advances in our understanding of Down syndrome have resulted in dramatic improvements in the life span and potential of those who are affected.

Sponsorship Opportunities

Presenting - \$10,000+

Buddy Walk presented by “Your Company”
Largest Prominent placement of your logo on walk t-shirts
25 Complimentary t-shirts
Logo on Printed advertisement (**Deadline Aug. 31st**)
Recognition in Press coverage, publicity and during event
Onstage Event Publicity
Link/Logo on Walk Website and Foundation Website
Recognition in DSF Newsletter

Diamond - \$7,500

Prominent logo placement on walk shirt
10 Complimentary walk shirts
Logo on Printed advertisement (**Deadline Aug. 31st**)
Recognition in Press coverage, publicity and during event
Onstage Event Publicity
Link/Logo on Walk Website and Foundation Website
Recognition in DSF Newsletter

Platinum - \$5,000

Logo on printed advertisement (**Deadline Aug. 31st**)
Recognition in Press coverage, publicity and during event
Onstage Event Publicity
Link/Logo on Walk Website and Foundation Website
Logo on Walk Shirt
Recognition in DSF Newsletter

Premium - \$2,500

Onstage Event Publicity
Link/Logo on Walk Website and Foundation Website
Logo on Walk Shirt
Recognition in DSF Newsletter

Gold - \$1,000

Link/Logo on Walk Website and Foundation Website
Logo on Walk Shirt
Recognition in DSF Newsletter

Silver - \$500

Logo on Walk Shirt
Recognition in DSF Newsletter

Bronze- \$250

Name on Walk Shirt
Recognition in DSF Newsletter

Friend - \$100

Recognition in the DSF Newsletter

SENM Step Up 4 Down Syndrome Walk

October 16th, 2021
Sponsorship Form

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Submitted by: _____

Please Print Title _____

Self-Advocate Team (If you would like a percentage of your donation to go to a team, please name either the team or the self-advocate (individual with Down syndrome) _____)

- | | | | |
|----------------------------------|-----------|------------------------------|---------|
| <input type="radio"/> Presenting | \$10,000+ | <input type="radio"/> Gold | \$1,000 |
| <input type="radio"/> Diamond | \$7,500 | <input type="radio"/> Silver | \$500 |
| <input type="radio"/> Platinum | \$5,000 | <input type="radio"/> Bronze | \$250 |
| <input type="radio"/> Premium | \$2,500 | <input type="radio"/> Friend | \$100 |

*In-kind donations - level will be determined by dollar value of donation

Examples include: Water for the event, food donations, raffle prizes (gift cards, weekend retreat, theater, or sport event tickets airline tickets etc.)

Even the smallest tax-deductible donation to the DSFSENM can change a life! As little as \$10 can provide a New Baby Basket for new parents of children with Down syndrome. \$100 will cover an hour of Speech, Occupational, or Physical Therapy or \$250 will provide a summer therapies camp.

Enclosed is my Check for OR CHARGE \$ _____ to my visa/MasterCard or American express

CC # _____ Security Code** _____ Exp. Date _____

**Please make checks payable to DSFSENM

Please return your completed form to:

Down Syndrome Foundation of SENM, PO Box 4365, Roswell, NM 88202